

GOLD COAST REGION BOARD / MEMBERSHIP MEETING July 8th, 2021

Location: Online ZOOM Meeting

Call to order: 6:39 pm

Roll Call of Voting Members and Committee Chairs:

6 Board members present when meeting was called to order: Peter Olliviere, Dottie Kidd,Carolynn Ditricks, Mike Koller, Ian Gerada and Steve Kidd. We have a quorum. Ed Blair and Christy Spangler arrived late, and Cynthia Fluhart was not present.

Welcome to Guest / Visitors: Rick Veingrad (Alternate Director), Mike Roblin arrived late.

Review and acceptance of previous minutes: As minutes from February thru June were not available to be approved, and Cynthia was not present, **motion was made by Steve to present a shortened summary of Feb through June minutes by the next board meeting for approval, seconded by Ian and passed unanimously.** Dottie will prepare those summaries as well as the July minutes.

President's Statement

Board vote on New Social Director: Peter would like to appoint Christy Spangler to be the new Social and Activities Chair and she has accepted. A description of this from the RPM's was presented to the Board earlier by email, combining Social and Activities duties. **Dottie made a motion to approve Christy as the new Social/Activities Chair effective immediately, seconded by Ian and passed unanimously.**

Update on Gold Coast window stickers: Christy not present, but new stickers have been received and we will insert one in each August Kasette. A sticker will be also be included with each new member badge mailing. The cost to insert in each Kasette is \$815 and was approved by the Board by email responses.

Volunteer Appreciation Party / New Members Party: Dottie asked Peter if we can have a 48 hours' Volunteer thankyou picnic. It was okay by Peter and will be presented to the Board. It would be a good idea to have both the Volunteer and New Member events combined. New members from January 2021 will be invited. Ian will send quantity of new members to Peter; Dottie estimates about 100 volunteers would attend.

Funds from 48 Hours: Two checks have been received as a surplus from the 2021 club Race \$11,000 for GCR and \$11,000 for Ronald McDonald House in Miami. Steve has been in touch with the Ronald McDonald House and will arrange for presentation of the check.

STANDING COMMITTEE REPORTS

Financial Report: Carolynn gave the June financial report and stated that several past due advertisers have paid, and several ads have been discontinued with promise of payments to be made. Discussion took place about Financial Reports being received just prior to meetings and Carolynn has agreed to have the reports available by Monday prior to the meetings.

Go Facebook live: Did not go live this month

Membership Committee Report: Ian presented a Membership report to the board members during the meeting. From January thru July 8 we have lost 163, added 172 new members. As of July 1 we added 26 new members, 7 transferred in, 8 transferred out and 59 lapsed memberships. We now have 2006 Primary members and 1035 Affiliates for a total membership of 3041.

Kasette Report: Roger was not present

Website, Social Media Chair / Calendar: Ian has not received the July Kasette code for posting from Roger on the website yet. He has been promoting the August Escape to the Cape and the October DE events.

Club race: Steve reported that the Club Race for 2022 Kick-off Meeting will be held Sept. 10 in Sebring and will have more info after that meeting.

Safety: Dottie said everything is up to date for now. Covid waivers are not required after July 7th but completed waivers must be saved for 95 months.

Drivers Education Mike Roblin was not present, but Mike Koller reported that 19 drivers have registered, and 13 are Novices. Instructors will be required for those. There was no mention in the July Kasette but will be in the August issue. Mike Roblin will have a DE article for the next Kasette. It was suggested that we bring DE flyers to Cape Coral to pass out. Ian will send flyer to Rick to get printed.

Autocross: Steve reported that three autocross events have been completed and three more are planned for the rest of the year. All monies received for the cancelled BB&T event have been refunded to registrants by Club Registration.

Social Committee Reports, Event Reports: Dottie has reserved Tradewinds Park Corporate Shelter for Saturday Sept. 25. New members will be invited to arrive in the morning and stay for lunch. Volunteers from 48 Hours Club Race, Breakfast & Thursday socials, as well as other volunteers and the Board will be invited for lunch and stay in the afternoon. As Membership Chair Ian offered to coordinate the New Members portion and Dottie will coordinate the Volunteer thank you portion. Dottie suggested sandwich platters for about \$10-12 per person. Ian asked about a BBQ instead and offered to be the head cook and/or get a price for a catered BBQ lunch. Expected attendance could be from 150 to 200. Each of our chairs can speak to the new members for about 10 minutes about their program and answer any questions.

Rick reported that 138 have signed up for the Escape to the Cape, a few rooms are still available for \$149. Rick met with Steve and Ed at West Broward Porsche for setting up the drive. Peter will handle the car show and Dottie will order numbers for each car. Steve will offer two autocross certificates. Porsche Ft Myers is donating three grand prizes to be raffled off for \$25 per ticket; must be present to win. There will be two tech sessions at the Car show regarding detailing. GCR will provide trophies; Ian will send Rick a sample Raffle ticket and check into getting a "cube" for receiving payments for the raffle. Peter will take care of waivers for those arriving early or directly to Ft Myers. Porsche West Broward will be the starting point for the drive; volunteers to help are needed. Ed Blair will coordinate the Tour.

Peter, Rick, Dale Huber and Ed Blair visited Margaritaville in Hollywood today (July 8) and met with Mike Cook, Executive Sales Director/PCA member, about hosting a Holiday Party at their facility. It appears to be a great location and Peter will get more details and present a quote at the August board meeting for consideration. **A motion was made by Ian to set the date for the Holiday Party as Friday evening, December 17, seconded by Carolynn and passed.**

No old or new business reports given.

Adjourn: Motion made by Steve to adjourn, seconded by Ian and passed unanimously at 8:22 pm.