PCA Gold Coast Region Board of Directors Meeting January 14, 2021

Location: On-line Zoom Meeting

Meeting called to order: 6:39 PM

Roll Call of Voting Members & Committee Chairs

11 Voting Members present:

Peter Olliviere, Dottie Kidd, Carolynn Ditrichs, Cynthia Fluhart, Christy Spangler, Ed Blair, Mike Koller, Ian Gerada and Steve Kidd. **Alternates:** Rick Veingrad and Rand Gananathan

3 Members Present: Roger Fabel, and Dan Doyle

Dottie sent out the December 2020 minutes for all board members to review and a motion for acceptance of December minutes was made by Steve and it was seconded by Carolyn. The December 2020 minutes were approved unanimously.

GENERAL INFORMATION and ANNOUNCMENTS

President's Statement of Direction & Focus -- Peter Olliviere

He gave the board member his goals and philosophy. He wants to establish the playing field. As his first time for PCA GCR president. Did not realize all the responsibilities. His goal is Increasing membership in the southern part of the region. Need to draw in a lot of members. Implement programs to move in that direction. GCR PCA board meetings have been open meetings, which is how Peter got involved. He would like to Open it up to the membership and use Zoom for a while. Ian has set up a log in and return each time for security. Hoping members log in out of curiousity. Have the board meetings on Facebook and email members. Call it a Membership meeting. Get it out there. Peter's Idea is to get people involved and participate. Peter first read the Region Report and found it interesting reading. His thought is the more participation may result in more volunteers.

Transparency—If you have a question, ask it and he will honestly answer.

Growth in the southern part of the region – That is going to be a challenge. With COVID going on,

We can not have all the events we would like. A letter from Mark Johnson congratulated Peter and would like to offer suggestions. He has been a member since 2019. Special Interest Groups can also get more people involved. Wants to establish Special interest groups. Four door head up by Rand, 356 group by Paul, Classic Transaction group, Boxster & Cayman Group. They can hold events, write articles in newsletter. There will be a lot of changes. If we work together then we can grow back to the original club size before the division. Ian made great points about our Membership meetings. Our Zoom is maxed out at 100 people. Have it stream on our private face book group for security and only interactive one way.

Peter suggests that a motion to be made on the floor try to put in place broadcasting the Membership meeting. Ian made a motion to put our meetings on FB interactive after any sensitive information has been discussed by the board. The motion was seconded by Mike Koller. Carolyn mentioned she did not want people to have financial aspects to meetings, such as delinquent accounts. Sensitive info will be discussed early before the members click on. Financial aspect is separate. When we are "live" it can be 100-200 people. Everyone was in favor of the motion the motion passed.

Waivers – Dottie wrote a letter about waivers for the Islamorada Run. We are going to have to be very tough on these. Mandate the waivers on Clubregistration.net as a part of registering for an event. At meeting points these need to get signed. Steve and Dottie gave us comments. COVID and liability insurance everyone needs to sign waivers.

STANDING COMMITTEE REPORTS

Financial Report -Carolynn Ditrichs—received them January 14th. 4th page Charitable donations. \$7k and \$4k. \$5815 and \$7400 turkey donation. The donations were supposed to be given to the organizations and they are still in our account for 2020 and 2019. \$525 Nicklaus Children's Hospital and Joe Di Maggio \$2100 \$140. \$2690 to the two charities. Checks to be signed by Dottie. \$2100 for Joe Di Maggio and \$600 for Nicklaus. Dottie made the motion and Steve seconded the motion and all board members were in favor of the motion. Peter will call Di Maggio and Steve knows Nicklaus and mentioned one of the autocross members knows the contact well too. Carolynn said that the January we should receive the balance of the 2020 GCR members' rebates. We need to move money from the money market account for \$10k to give to Gulf Coast Region, once they receive and send us a copy of their charter. Aging: four vendors are over \$1,000 and no longer advertise in the newsletter. NGT may have closed their doors. Cynthia made the motion and lan seconded it for \$150 wedding gift for Koller's wedding. Voting yes was 1, opposed 2 and the rest of the voting members abstained, so the motion did not pass. Carolynn told lan the accounts were reconciled monthly when he asked. Roger asked which charity was selected for 48 Hour Race. Steve said it was most likely \$10k, for The Ronald McDonald House. which went direct from Club Race to the charity.

<u>Membership</u> -- Paul Raben not there. Peter gave report 2,082 plus 1,081 co-members 3,163. 15 members went to Gulf Coast. 3163 represents the combined members.

<u>Newsletter</u>—Roger Fabel—Peter's story Mark Johnson executive Toyota retired and will be a big plus to volunteer for the club. Roger had him write an article last year after Club Race 48 hour corner worker great article. 15th year doing the Kassette. Advertisers pre-pay helps a lot. He recommends people going out taking magazines to the vendors and each advertiser has a club contact since they see them monthly. It helps on payments. Cynthia does the Porsche West Broward to stay in contact with them. Roger thanked everyone for sending stories and photos the North Carolina trip. People are loving the photo of the month.

<u>Webmaster/Social Media/Calendar</u>—Ian Gerada Two email systems that we run. Box to president working. Board members will get the email server forwards well. Had issues with website email drop downs. He is updating so it will all be working. Christy sent the correct format for the photo of the month. Steve please send PDFs format to make it easy to download. Flyer for 48 hours for volunteers so Ian can post it. Social media. Performance four door cars. Group taking off nicely and members can post. Calendar everything should be there. DRT Event February not confirmed a date yet.

<u>Club Race</u>—Steve Kidd gave the report. 48 hours of Sebring is Feb 4-7th. It is doing quite well. It has a new look and feel. The social events will not be like prior years. The track makes sure temps and waivers signed. Autocross is down a little and volunteers.

<u>Safety</u>—Dottie Kidd gave the report. Short turnaround, but she received the insurance for Islamorada and Club Race. Remember to give Dottie plenty of time if you need insurance. National requires more waivers and more paperwork.

<u>Drivers Education</u>—Mike Roblin no report

<u>Autocross-</u> Steve Kidd gave the report. Last year there was only three events. But finances resulted in \$1413 surplus. 2021 hoping there will be five to nine events. Biggest issue is getting a site closer than two hours away. Working on two sites, which is the good news, the bad news is that it will be a little more expensive. Budget 1 or 2 at Club Race events —with a surplus anticipating \$1300. Expense software \$190 and awards 2020 \$300. \$100 miscellaneous expenses, trailer tires, etc... \$600 surplus. Steve made a motion to approve the budget and Cynthia seconded the motion. Discussion, Two events don't pay for site, but due to the Suncoast relationship, it makes it work. Looking at a Broward site, which rates would go up considerably. Would need 50-75 entries. Cost could go up. Voted on the motion to accept Autocross budget and motion approved.

Social Committees—

<u>Cynthia Fluhart</u> – Sunday, January 17th—Drive & Dine to Islamorada at Islamorada Fish Co. 163 confirmed.

Meeting Points: Davie—Dottie & Steve Kidd and Rick Veingrad

Miami at TP Plaza at Snapper Creek –lan Gerada & Christy Spangler

March 13—Schnebly Winery & Brewery -Wine or Beer tasting outside \$21.40 w/glass

Can dine at restaurant on property afterwards—off menu. Times: 12-2pm & max 16

Saturdays--Breakers in Palm Beach –Lunch max 25 people at different tables order off menu

Biltmore in Coral Gables –Lunch max 25 people at different tables order off menu

Top Golf in Doral—Lunch max groups 8 per lane 6 groups

Drive with overnight—St. Augustine Shop and St. Petersburg –Dali Museum Brewery Lunch & Tours—Funky Buddha and many others within 2 hours

Ed Blair April plan for Mt Dora overnight, Lakeside Inn. Friday to Sunday. Amelia Island was

postponed to May 20-21st.

Steve Dottie Kidd Will Check on Parks in Dade National Parks Biscayne Park and Everglades

Christy Spangler Suggests Gold Coast appreciation letter and PCA logo for the cars

Rick Veingrad Suggests Ax throwing in Ft. Lauderdale and Copans Road west of Champion. 14 lanes \$53 a head for

soda and food plenty of parking. Cars and Coffee in Palm Beach was very well attended. Has not been running and start running in February. March 28th for us. How to attract new members in

Miami. Rick will get details.

Nominating Committee -- Steve Kidd Not 2020 but for 2021

<u>Historian--</u> Steve Kidd—Original charter Dec 1963 and Steve trying to get a new one. Will have a replacement Charter soon.

Old Business

Awards for the year-- Steve Kidd — Family, Enthusiast and Rookie put off until 2021. If he were to tally votes now, Most Enthusiast—Christy Spangler. The rest of the awards will be pushed to this year. Ed makes a motion table the awards for 2021 until we are able to hold a holiday party in person and have a special recognition for Christy Spangler for her performance above and beyond. These were members that went above and beyond in 2020. Family of the Year, Rookie and Enthusiast. Ian seconded it. Everyone appreciates Christy since she is an enthusiast. Peter made the motion postponing the special awards to end of 2021. Ed made motion and Carolyn seconded it. All were in favor of the motion to delay the awards until 2021. National has a Public Service Award—for Gold Coast Region. Peter wrote the submission and will know at Parade. Region of the Year, Newsletter, Website, etc...

Adjourn at 9:14 pm Steve made motion Carolyn seconded it all in favor

Respectfully submitted by Cynthia Fluhart, Secretary PCA/Gold Coast Region

President: Peter Olliviere, Vice President: Dottie Kidd, Treasurer: Carolynn Ditrichs, Secretary: Cynthia Fluhart,

Past President: Steve Kidd, 2021 Directors: Christy Spangler, Ed Blair, Mike Koller and Ian Gerada.

Alternates: Rick Veingrad and Rand Gananathan