

PCA/GOLD COAST REGION
BOARD OF DIRECTORS MEETING (2)
MINUTES FOR JUNE 6, 2019

Held at Porsche West Broward. Steve called the meeting to order at 6:30 pm

8 Voting members present: Steve Kidd, Paul Raben, Kyle Rathbun, Dottie Kidd, Peter Olliviere, Roger Fabel, Ian Gerada and Dan Doyle. Bob Varela was not present. We have a quorum for voting.

Other members present: Cynthia Fluhart, Peggy Raben, Rick Veingrad, Christy Brigman, Jeff Brigman, Mike Koller, Lisa Lewis (Citrus),Carolynn Ditrachs, Ed Blair and Jerry Daily.

Steve Kidd read announcements from the Meeting Agenda.

STANDING COMMITTEE REPORTS:

Membership by Paul: As of June 1 we have 1,942 primary members, 982 family members for a total of 2,924. GCR is in second place in the country for membership growth, and 8th in adjusted growth. Results of the survey regarding digital vs printed newsletters was 218 replies: 28% for digital, and 72% prefer printed. Ian stated he also did a survey on Facebook with appx. 38% for digital and 70% for printed. Advertisers should be surveyed as well. Paul & Roger will work on this and report next month.

Newsletter by Roger: Roger reviewed the process for submitting flyers for the Kasette: send details of the event to Kirk who is our graphics artist. Flyers will be ½ page only. Other sources of artwork may be used but they must meet the specs as outlined in the Kasette.

A process for members to choose between a printed or electronic version of the Kasette was discussed. A survey is being conducted by Paul. Roger is doing research on the process. More details will be presented at the next board meeting.

Social: Brenda was not present. Cynthia will be coordinating a drive to Naples for a Jazz festival and tour of the Muscle Car Museum in Punta Gorda on Sept. 14/15. Dottie said the Gunnar Race Shop tour scheduled for June 8th is ready. A Holiday Party on Dec. 7th at the Dauer Museum in Sunrise was discussed. Dottie made a **motion for GCR to pay \$1,500 rental for the museum if it is held there,** seconded by Kyle and passed 7-1. More research needs to be done.

Club Race: Next year's Club Race will be January 30 to February 2, 2020.

Safety: We have received insurance for the Sanibel run on Aug. 24/25 and insurance has been requested for the July 28th DE. Kyle issued a check for the DE in the amount of \$450 to be mailed to PCA which was previously approved by the Board.

Website/Electronic Media: Ian discussed the possibility of advertisers on our website and Porsche West Broward may be interested. He stated that there are multiple ways of doing website advertising billing, typically based on one of three methodologies (RPM "Revenue Per Mille", CPM "Cost Per Mille" or Flat Rate) Pricing for this would be done each month. He will research what others are doing and report back next month.

Autocross: The April 21 autocross with Suncoast at Sebring had 30 drivers. The next autocross will be on Sept. 7th at Sebring, and we are still looking for sites. Peggy mentioned the Town Center mall as another possibility.

DE: Mike Roblin was not present but Ian reported that there are 22 signed up for the July 28th event.

Nominating Committee: A list of qualified or almost qualified candidates was given to Dan Doyle. A slate will be presented at the July 11 meeting from the Nominating Committee.

OTHER COMMITTEE REPORTS:

Calendar/FB: Jake was not present but Ian said all is well.

Concours/Community Activity by Peter: Peter will be coordinating the Concours College and Dottie will see that the projector screen is dropped off to Foreign Affairs before June 29.

Bylaw Review Committee by Christy: Christy has updated the National bylaws for GCR; Kyle has not been able to review them yet because of illness but will do so. The goal for completion is July 1st.

Other activities: Rick said the Sanibel run has 59 cars registered for Aug. 24/25 and the new Thursday Social at CJ Black's went really well. Ed Blair is coordinating the North Carolina tour and has been contacted by members from New York that would like to join in.

BUSINESS REPORTS:

Treasury by Kyle: Finances look good and waiting for an autocross payment from Club Registration for the April event as well as a check from the 2019 Club Race.

Old Business: Board approval was given on May 14 to send a check to Joe DiMaggio from Autofest in the amount of \$1181; Dottie made a **motion to revise that amount to \$1,500**, seconded by Ian and passed unanimously 7-0. Kyle will issue the check.

Motion was made by Kyle to adjourn, seconded by Dottie and passed unanimously. Meeting adjourned at 7:45 pm

**Submitted by Dottie Kidd
PCA/GCR Secretary**

NOTE: May 11 Peter made a **motion by email** to donate \$1181 to Joe Dimaggio from the Autofest event, seconded by Ian, six board members approved and three abstaining. Motion passed 6-3. Motion revised 6/6/19 as noted in these minutes.